



LIVE MUSIC BY

BRAD EMANUEL

FRIDAY, JULY 26, 2019

GREENWOOD HILLS COUNTRY CLUB • WAUSAU, WI



SAVE THE DATE
FRIDAY, JULY 26, 2019

Join WATEA on Friday, July 26th at Greenwood Hills Country Club for our Fore the Road Charity Golf Tournament!

Take advantage of this all-day event; including golf, reception, evening entertainment with Brad Emanuel, and fireworks at dusk! Your participation in the golf event during the day gets you an all-access pass to the evening event as well. Are you or your significant other only able to make it to the reception and evening entertainment? No problem – we have tickets for that too!

RECEPTION TICKET (NON-GOLFERS):
\$35 IN ADVANCE / \$40 AT DOOR

Entrance into the evening entertainment from 5:30 p.m. - 11:00 p.m.; includes heavy hors d'oeuvres, free wine, beer, and soda from 5:30 p.m. - 7:30 p.m.; raffle opportunities, refreshments, entertainment by Brad Emanuel and fireworks at dusk!



EVENT SCHEDULE

10:30 a.m.	Registration, Bloody Mary Bar & Box Lunches
12:00 p.m.	Shotgun Start
5:30 p.m. - 7:30 p.m.	Free Beer, Wine & Soda, Heavy Hors d'oeuvres, and Raffles
8 p.m. - 11 p.m.	Dance with Brad Emanuel!
9:30 p.m.	Fireworks at Dusk!

If you have any questions regarding this event please contact:

Kent Olson
 715-845-8473
 kent@olsontireandauto.com

Jerry Brickner
 715-842-4646
 jmb3@bricknerfamily.com

Becky Zoromski
 715-581-9283
 beckyzoromski@watea.org

BUSINESS SPONSORSHIP OPPORTUNITIES

All sponsorship levels include listing in WATEA's Annual Report, website, and event program!

GOLF TEAM SPONSORS - \$600

Sponsor a golf team at this event and all players will receive a goody bag with a sleeve of golf balls, t-shirt and other promotional items; lunch; entrance into post golf reception/dance; two drink tickets; tremendous raffle and prize opportunities.

TRADITIONAL SPONSORS

PRESENTING SPONSOR (1) - \$7,500

Includes one foursome; eight additional tickets to post golf reception/dance; banner at event entrance; logo on event scorecard; mention during media promotions of event; opportunity to introduce evening entertainment and welcome guests.



MEDIA SPONSOR - In-kind \$5,000 - already on board

Includes listing on promotional materials; banner displayed prominently at the event.



PLATINUM SPONSOR - \$2,000 - already on board

(Multiple Available) Includes one foursome; four additional tickets to awards dinner/dance; banner displayed prominently at the event; numerous mentions during the event and awards; opportunity to provide promotional giveaways.



GOLD SPONSOR - \$1,000 - already on board

(Multiple Available) Includes listing with logo on the display board at the event and awards; numerous mentions during the event and awards; an opportunity to provide promotional giveaways; four tickets to the post golf reception/dance.



EXCLUSIVE HOLE SPONSOR - \$500 - already on board

(Multiple Available) Exclusive signage with logo on one hole; opportunity to have a representative on course to distribute promotional items, run a game, and greet players; two tickets to the post golf reception/dance.



TEE ONLY SPONSOR - \$300

Signage with logo on one hole; 2 tickets to the post golf reception/dance.



GOLF COURSE SPONSORS

PUTTING GREEN SPONSOR (1) - \$500

Includes logo signage on the putting green; two ticket to post golf reception/dance.

DRIVING RANGE SPONSOR (1) - \$500

Includes logo signage on the driving range; two tickets to post golf reception/dance.

CANNON CO-SPONSOR (1) - \$500

Includes logo signage at our Cannon Game on course; two tickets to post golf reception/dance.



GOLF CART SPONSOR (1) - \$1,000

Includes logo on each player golf cart; four tickets to post golf reception/dance.

TENT SPONSORS

REGISTRATION SPONSOR (1) - \$1000

Includes exclusive banner in the registration tent; four tickets to post golf reception/dance.

BEER TENT SPONSOR (1) - \$1000

Includes exclusive banner in the beer tent; four tickets to post golf reception/dance.



PORTA POTTY SPONSOR (2) - \$250

Includes signage on the porta potty's used outside of main tent; two tickets to post golf reception/dance.

ENTERTAINMENT SPONSORS

BAND SPONSOR (1) - \$2,500

Banner placed by the band; opportunity to co-introduce the band and welcome guests; eight tickets to post golf reception/dance.



FIREWORK SPONSOR (1) - \$2,500

Two banners placed in lawn area outside tent; opportunity to co-introduce the firework display and welcome guests; eight tickets to post golf reception/dance.



VOLUNTEER SPONSOR (1) - \$1,000

Volunteer sponsor will have their logo on all t-shirts that volunteers wear the day of the event; four tickets to post golf reception/dance.

FOOD & BEVERAGE SPONSORS

LUNCH SPONSOR (1) - \$1,500

Mentioned during lunch announcement at event.; logo signage at lunch station & and logo stickers on lunch bag (this bag will be a lunch cooler that will also contain golfer goody bag promotional items); four tickets to post golf reception/dance.

RECEPTION SPONSOR (2) - \$1,500

Logo signage at serving table(s) and on the 50 guest tables; four tickets to post golf reception/dance.

BLOODY MARY BAR (1) - \$500

Logo signage at Bloody Mary bar; two tickets to post golf reception/dance.

BEVERAGE STATION (4) - \$1,000

Logo signage on Beverage Cart; two tickets to post golf reception/dance.

COFFEE & BOTTLED WATER SPONSOR (1) - \$500

(or in-kind from local business) Four tickets to post golf reception/dance.

RAFFLE SPONSORS*

Item of your choice, or \$_____ toward the purchase of one. (*not all raffle items will qualify for listing in Annual Report, website & event program, but all will be acknowledged and viewed by all participants)

THANK YOU!

Your support of this event DRIVES these WATEA programs:

- Wheels to Work - low-income transportation assistance
- Commute to Careers - regional employment shuttle
- Training opportunities for local incumbent workers
- Scholarships for individuals entering the transportation industry
- Local high school and technical college program support

Wheels to Work Recipient Success Story:

Sam, a single gentleman, came to Wheels to Work in February of 2018. He came to the program looking for repairs on a vehicle he owned. Starting in February meant that Sam could participate in the annual Financial Wellness Conference hosted by Asset Builders and the Get Smart Wausau Coalition. Participants in this day-long event can fulfill all their Wheels to Work financial literacy class requirements in one day, and that is exactly what Sam did. Once classes were completed, Sam started to work on obtaining employment as he wanted to get a job to supplement the Social Security he was receiving and get back out into the workforce. He worked with some other programs in the area and was able to get a job. Once approved, his vehicle was then brought in for an inspection and diagnostics to see if it could be repaired. In Sam's case there was too much wrong with the vehicle and the vehicle was not approved for a repair. He was then put on to the waiting list for a donated vehicle. Luckily, in 2018, Wheels to Work began offering taxi vouchers to provide another level of transportation assistance to the community. Through this Sam was able to get taxi vouchers to help him get to and from work while he waited for his donated vehicle award. Later in the year Sam received his vehicle and is now able to get to and from work without having to rely on others.



Wheels to Work



Register Now!

Prior year sponsors are able to renew their sponsorship level until Monday, April 1st. After that date sponsorships are on a first come, first serve basis.

Preferred Sponsorship: _____ \$ _____

Business Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please add my team! We need a minimum of one captain to reserve a team space.

Player 1: _____ Player 2: _____

Player 3: _____ Player 4: _____

Evening event only – I need _____ tickets x \$35 = _____ Total Event Support \$ _____

Signature _____

Bill Me Yes No

Please send your registration information & check payable to WATEA to: WATEA
PO Box 1542
Wausau, WI 54402

If registering and paying by credit card please contact:
Becky Zoromski 715-581-9283
or beckyzoromski@watea.org

You will be sent confirmation after your registration information has been received. Coordination of logo and other details will occur at that time.